



EMPOWER
Rewarding Change **EMPOWER**

EMPOWER in a nutshell: WHO WANTS TO JOIN IN CREATING IMPACT?!

Marcel Meeuwissen (Dissemination)



UNIVERSITY OF TWENTE.



Gemeente  Enschede



PocketWeb



FORUM
VIRIUM
HELSINKI

UN HABITAT
FOR A BETTER URBAN FUTURE



mobidot
MOVE SMARTER



EMPOWER =

Positive incentives through technology



Smarter transport choices

- Mode
- Time
- Share
- Stay
- Adapt



Reduced use of CFV enabling carbon and energy benefits





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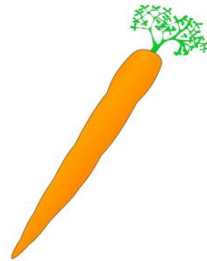
Positive Incentives? And ICT?



Rewards

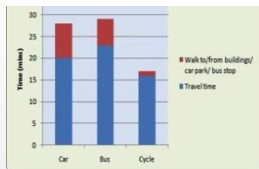


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Recognition

n



Reflector

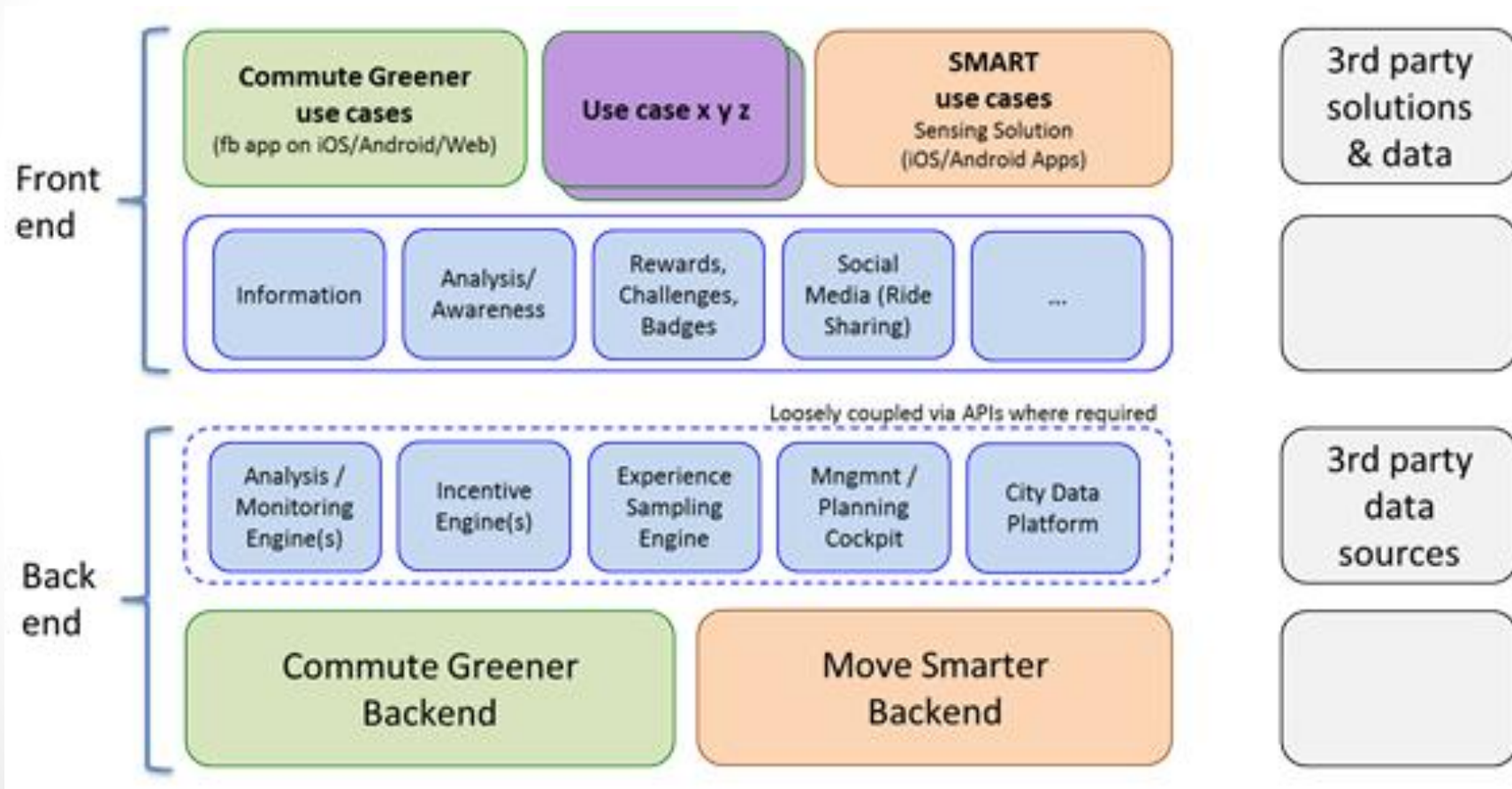
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Example of EMPOWER technology

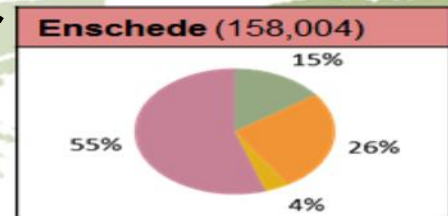
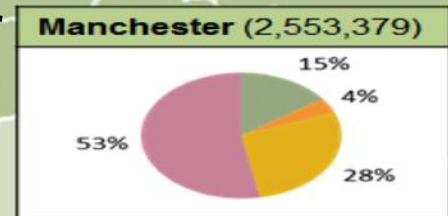
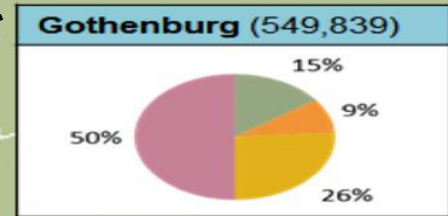
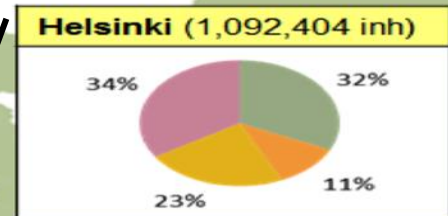
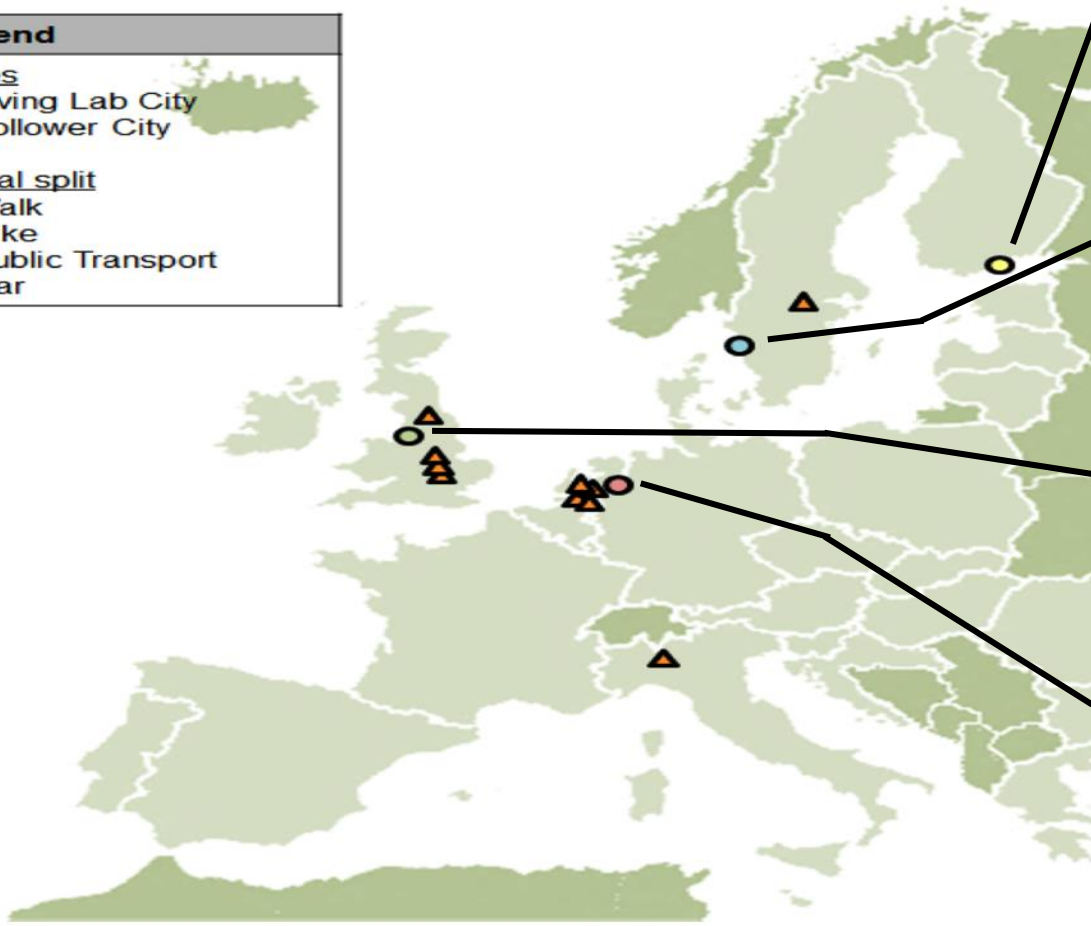




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Research Change

Knowledge and tools will be tested in 4 Living Labs



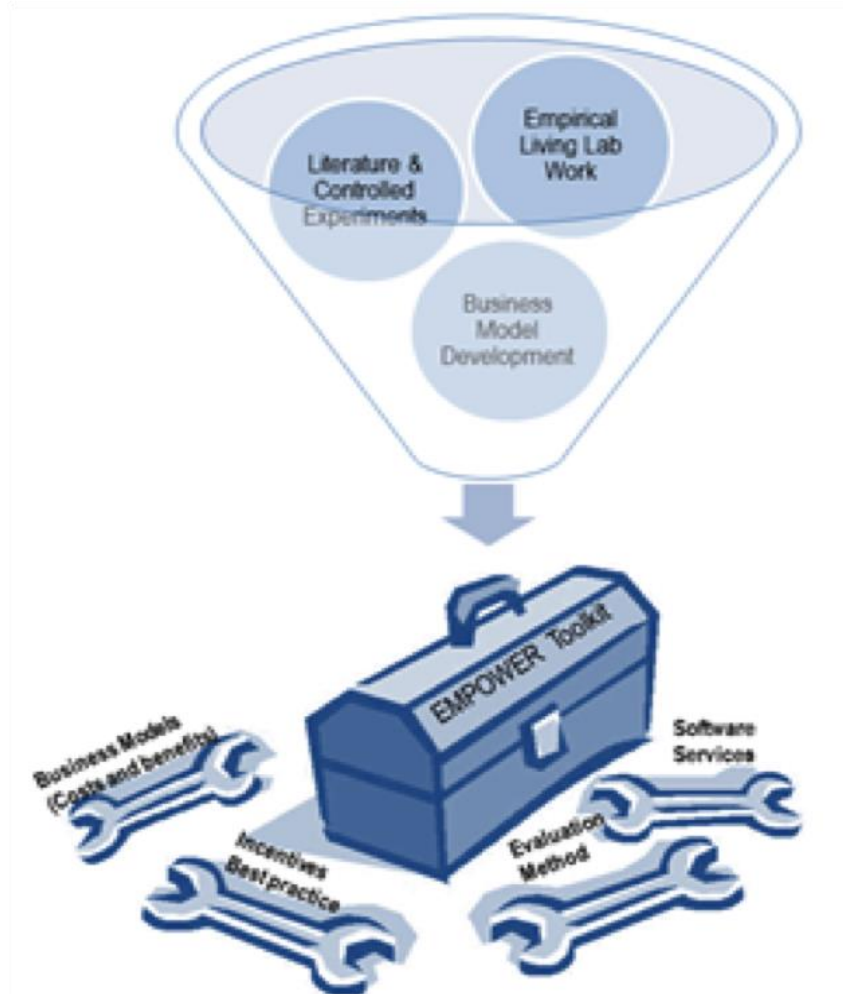
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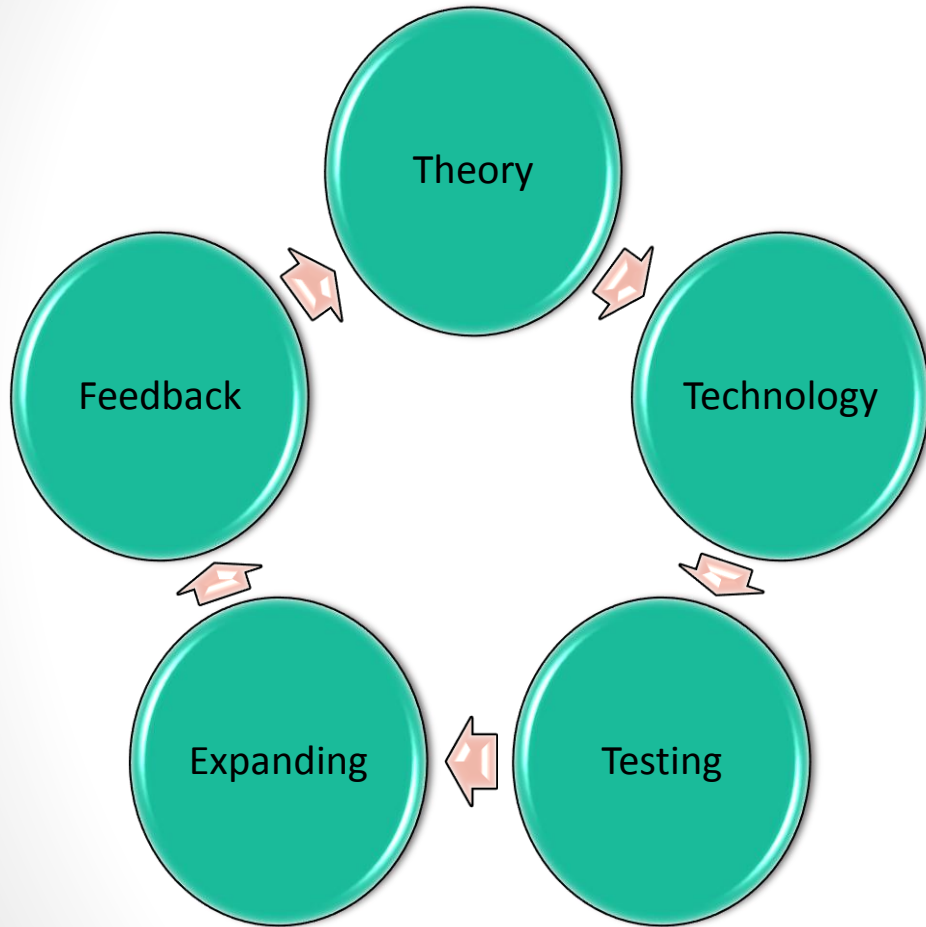
We offer a toolbox



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We want impact





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Therefore we are looking for Follower & Take-Up City/Organisation

Legend	
<u>Cities/Organisations</u>	
○	Living Lab City
△	Take-Up Cities ?
■	Follower City ?

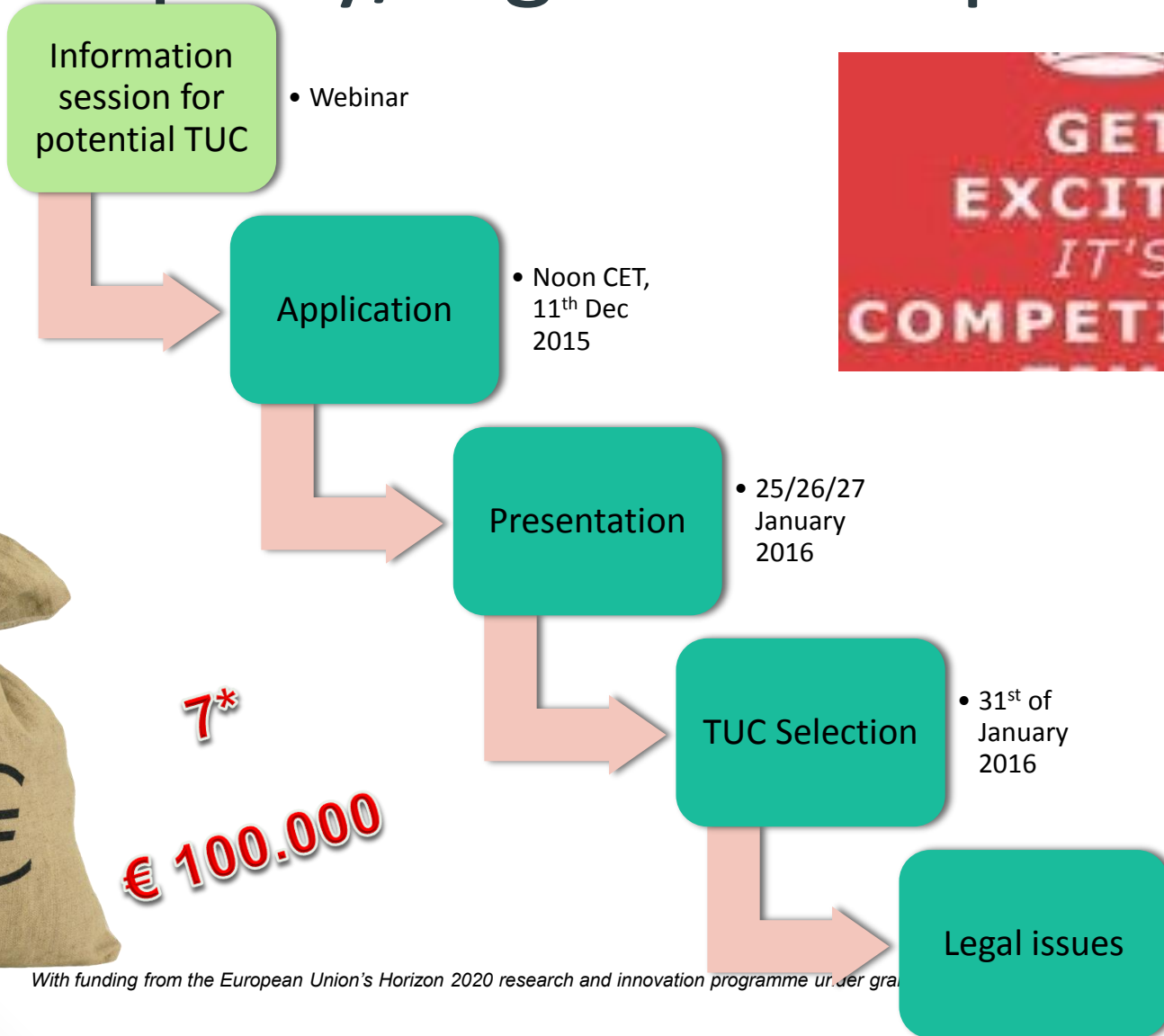




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Take-Up city/organisation process



7*
€ 100.000

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Will you join our team?!



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Thank you for your attention

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