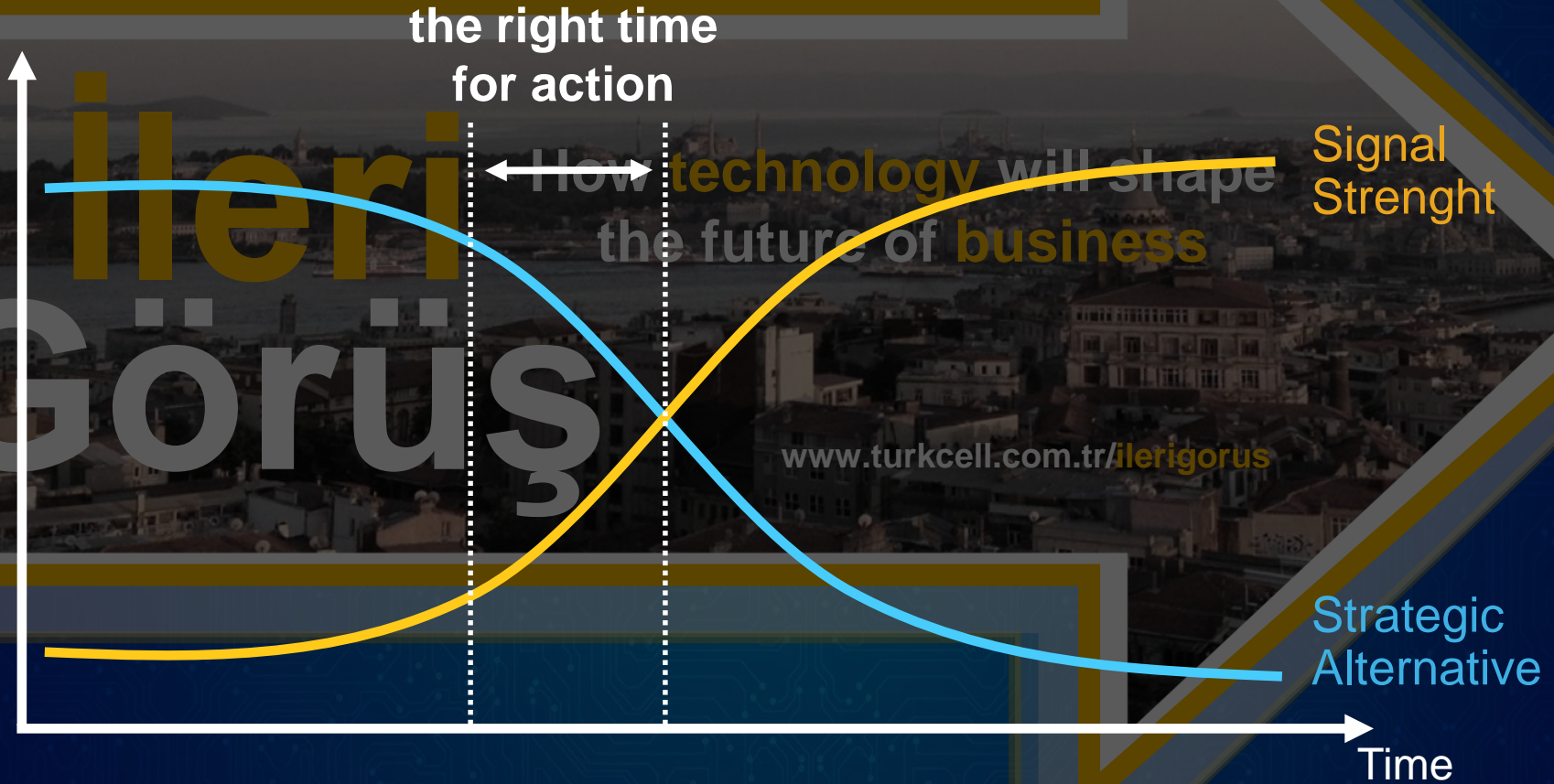


Turkcell Smart City Solution



Dance with Foresight



ileri Görüş

Harvard Business Review & TURKCELL katkılarıyla
Mayıs/Haziran/Temmuz 2014



PER
GE

ŞEHİRLERİN GELECEĞİ

ŞEHİRLERİN GELECEĞİNE
DAİR BES TREND
Sayfa 6

NIN

AMANIN
GİNİ BELİRLEYEN
END Sayfa 8

ileri Görüş

Harvard Business Review & TURKCELL katkılarıyla
2015 / 3

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NESİL

10 ADIMDA
MOBİL NESİL Sayfa 6



ENGELSİZ
ŞEHİR



HALKIN
TASARLADIĞI
ŞEHİR

PAYLAŞAN
ŞEHİR



KALKINMA
ODAKLI
ŞEHİR

KENDİNİ
YÖNETEN
ŞEHİR



A night-time cityscape featuring a prominent, illuminated skyscraper on the left. The sky is a mix of deep blue and purple, with a bright light source on the left creating a lens flare effect. The city below is lit up with various lights, and other buildings are visible in the distance.

the **inovation** journey,
not a target

Three Focus on Smart City



Human

Environment

Economy

Turkcell Smart City Concept



Transportation

Energy & Water
Management

Environment
Management

Social
Services

Security

Reconstruction
& Property

Contact Center

Technology
Infrastructure

