



SOLVING ISTANBUL'S TRAFFIC PROBLEM

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@xalihalabi



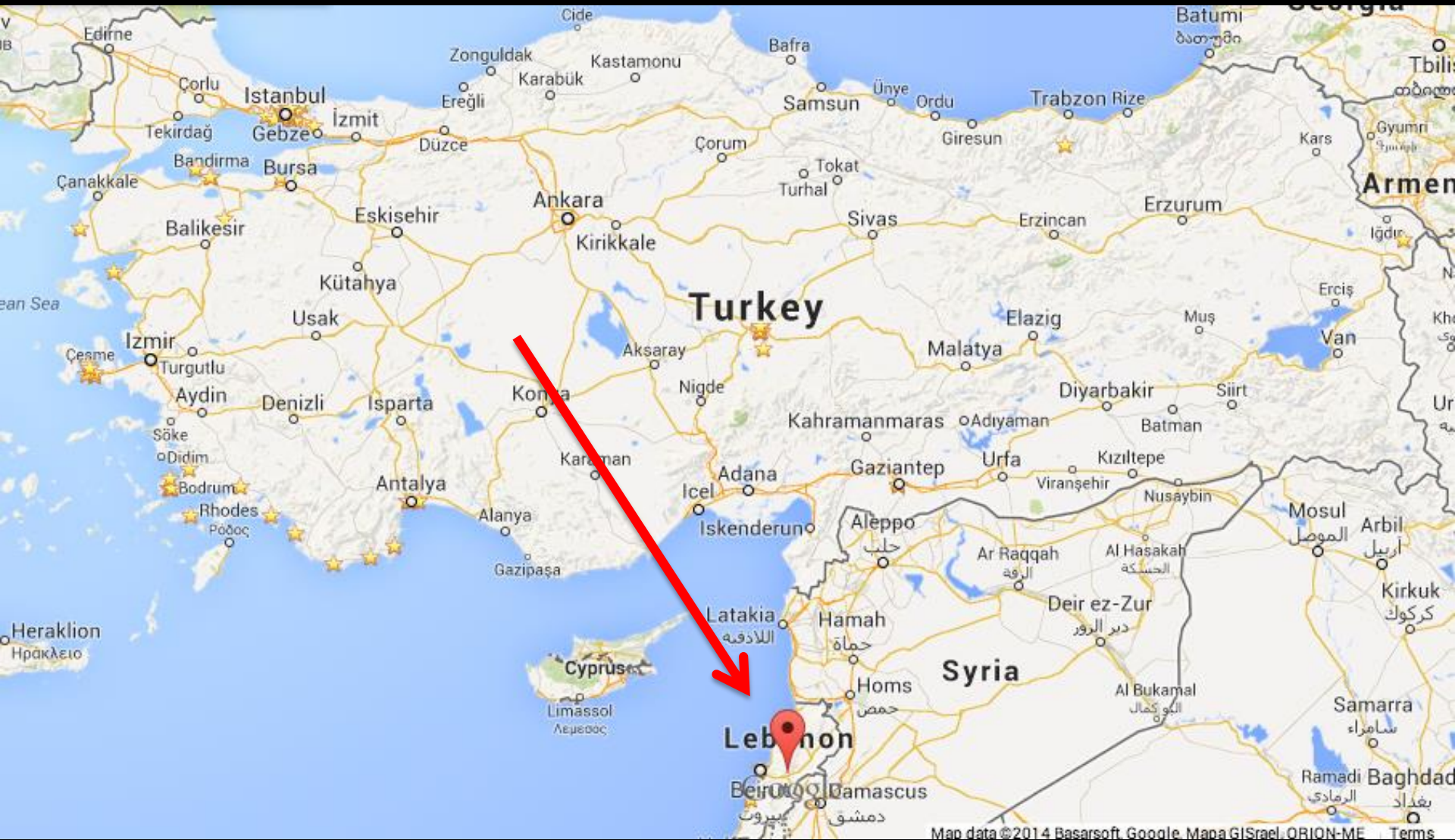
Real-time P2P ridesharing app

It connects any car owner that have empty seats with passengers going in the same direction





MY STORY



Map data ©2014 Basarsoft, Google, MapGISrael, OBION-ME, Terms

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Wait what?!





Day & Night

Rush Hour



14 MILLION



+10% YoY



~2 Hours

SPENT DAILY IN
TRAFFIC



18%

OF OUR INCOME IS
SPENT ON
TRANSPORTATION.



80%

OF THE CARS HAVE
ONLY THE DRIVER.



85%

OF THE SEATS IN
TRAFFIC ARE EMPTY.



Even 50 Lanes

Didn't solve it for
China

✓ My Story

- Volt



Şehir İçi Yolculuk Paylaşım Uygulaması

How Volt 2.0 Works

Car Owner

Or

Passenger

◀ Back to App Store

3:14 PM

📶 75% 🔋

volt

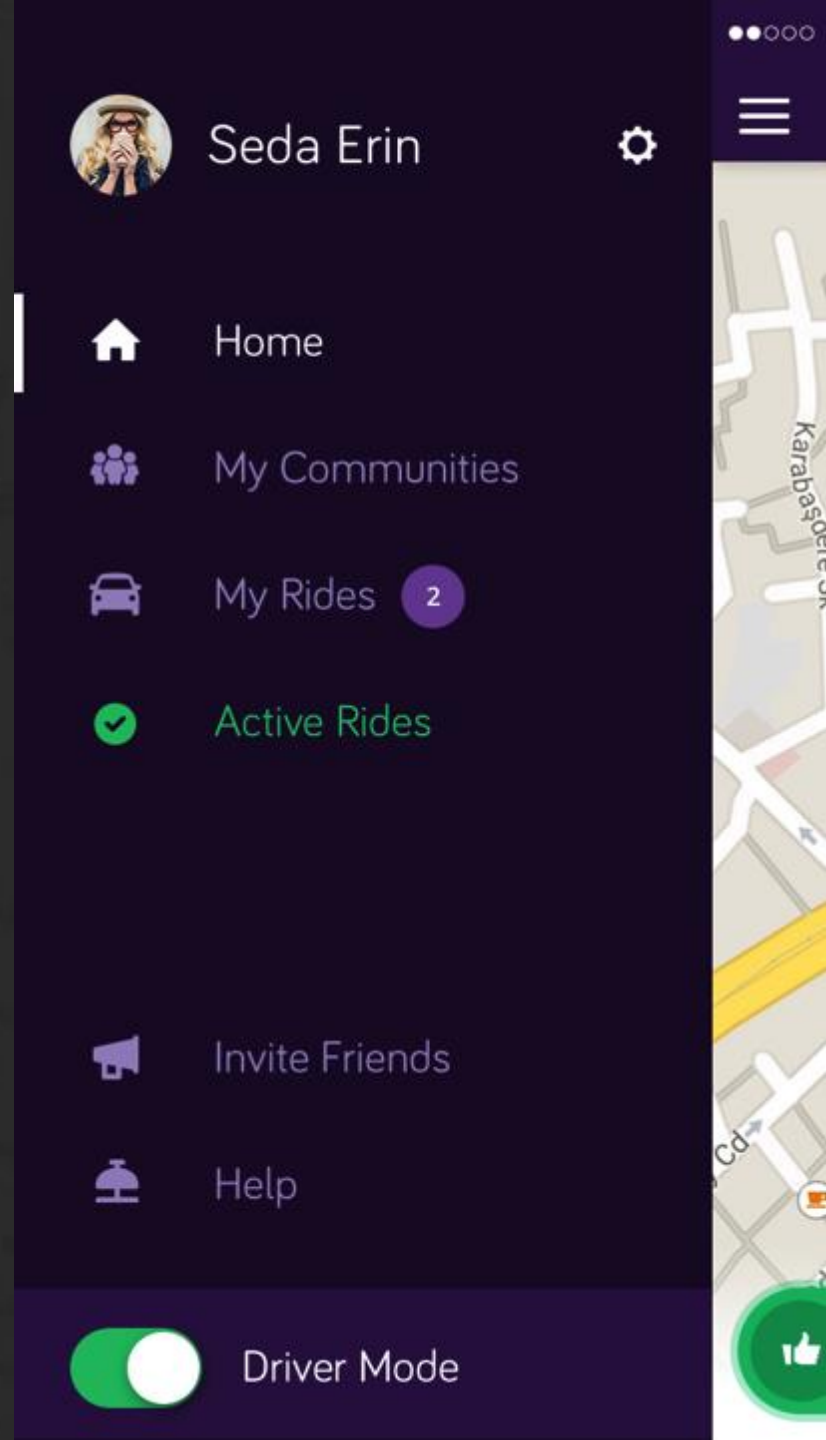
How are you going
to use Volt?

As a Car Owner

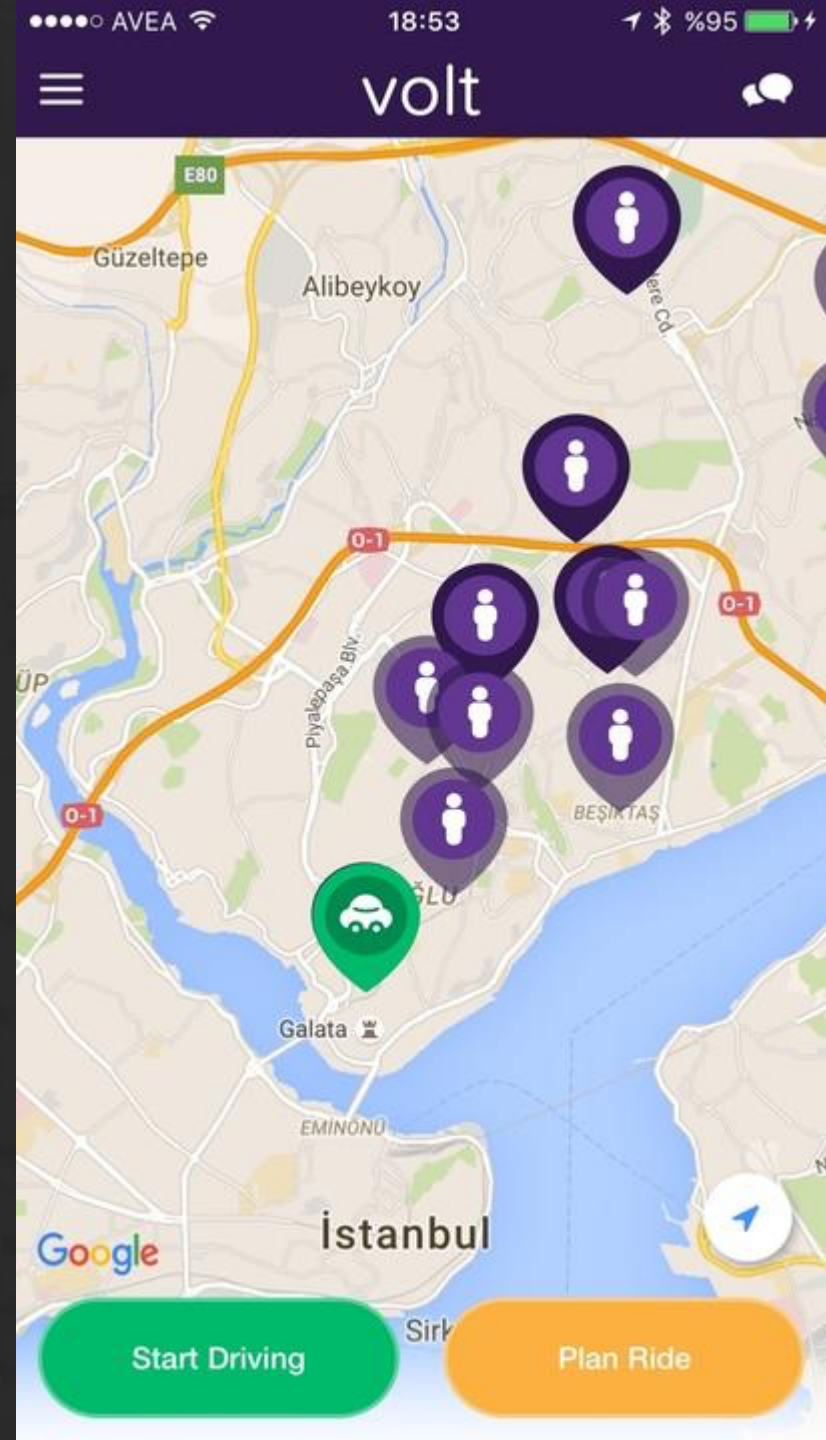
As a Passenger

You can always change this from the menu.

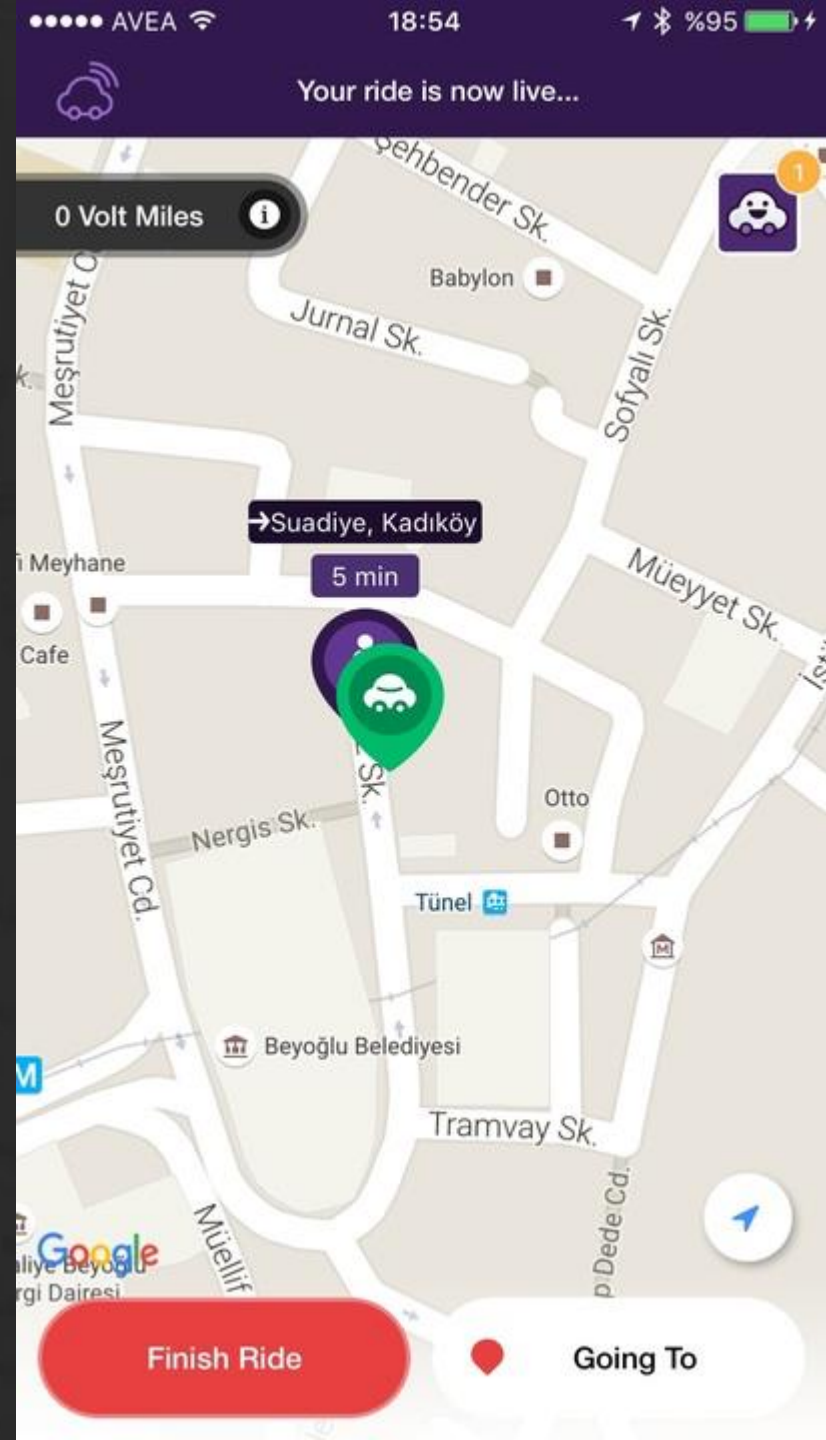
Easily switchable
from the menu



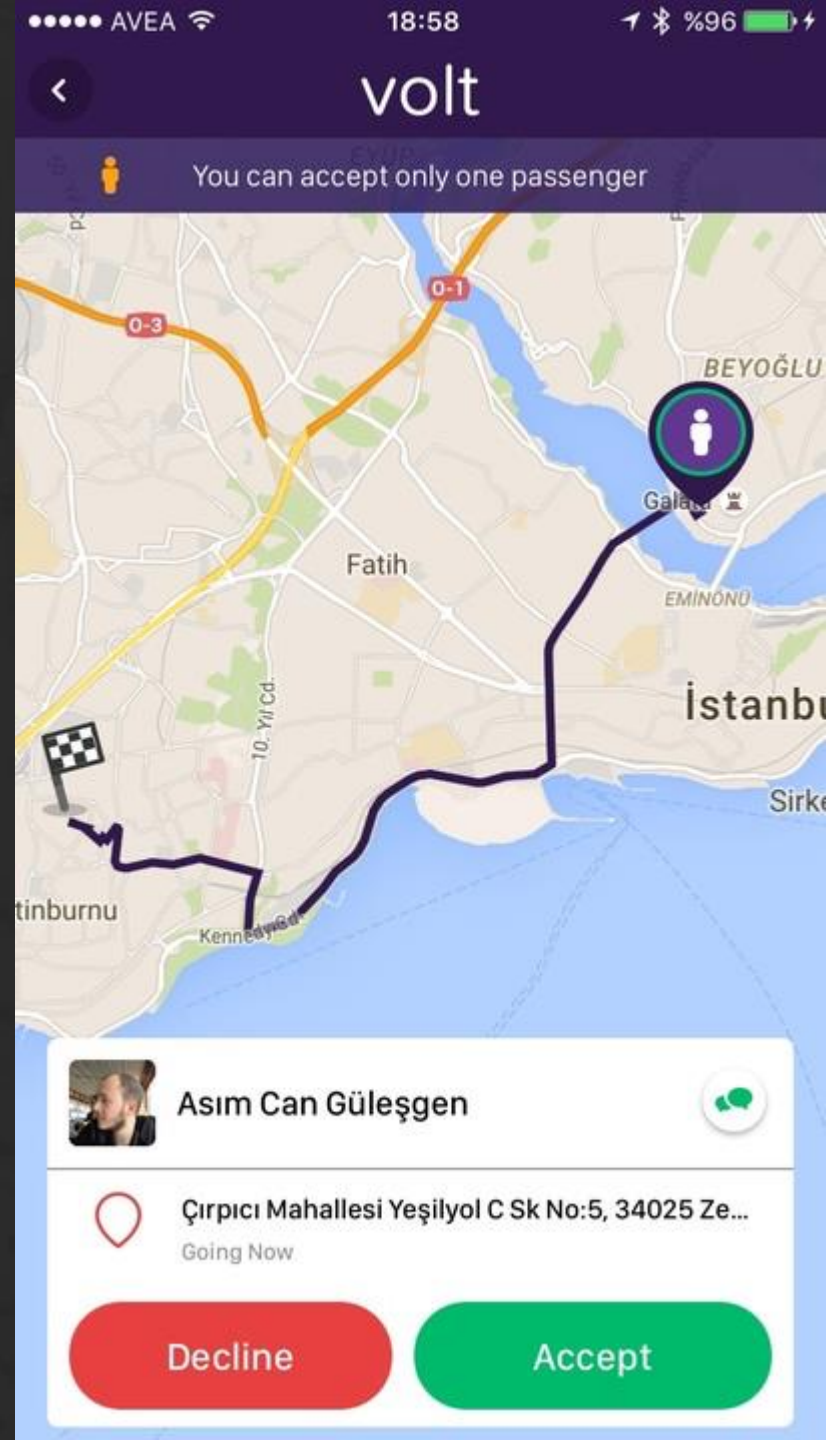
As a car owner, you see your location on the map with passengers around you, the time of their depart, and their destination.
(when zoomed in)



With only one tap, your car can be shown on the map in real-time. You start earning miles for every KM you travel (with or without passengers)



You only take whom you feel comfortable with.
You are motivated to pick people up both because of the accelerated miles earning & the fact that you'll earn back your car ownership expenses for this ride.

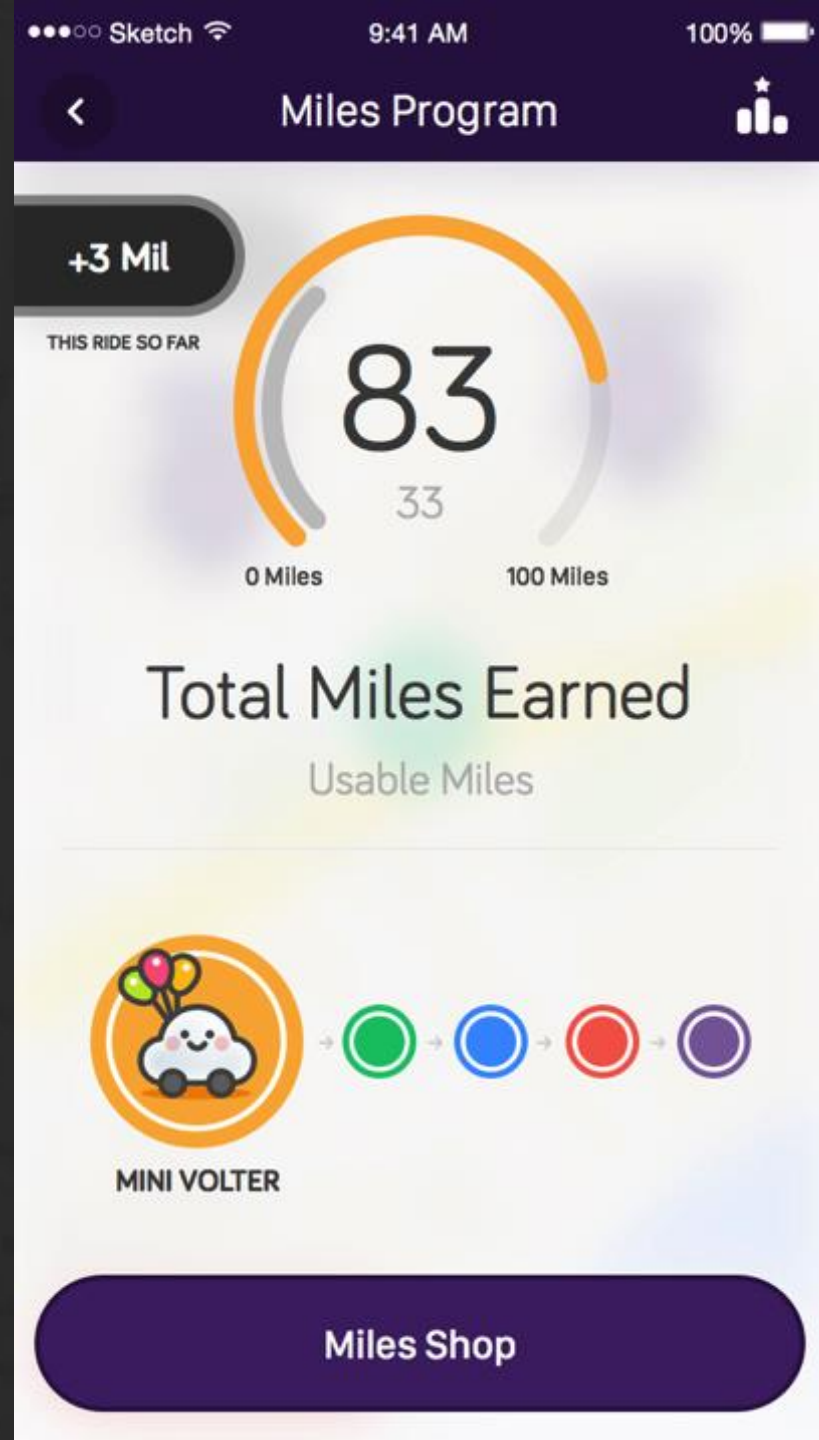




Objective

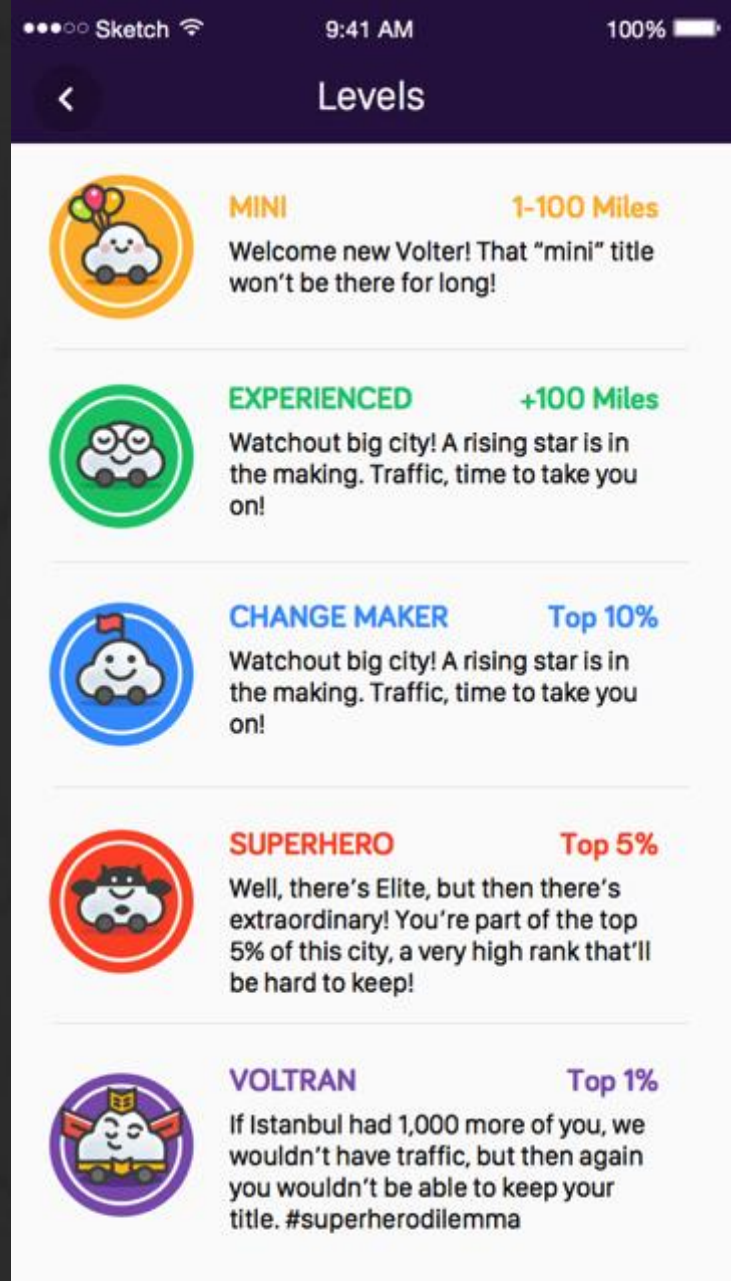
**100,000 Active Cars
in 2016**

Gamification keeps more than 800 drivers coming back to the app, even without finding passengers.



Gamification

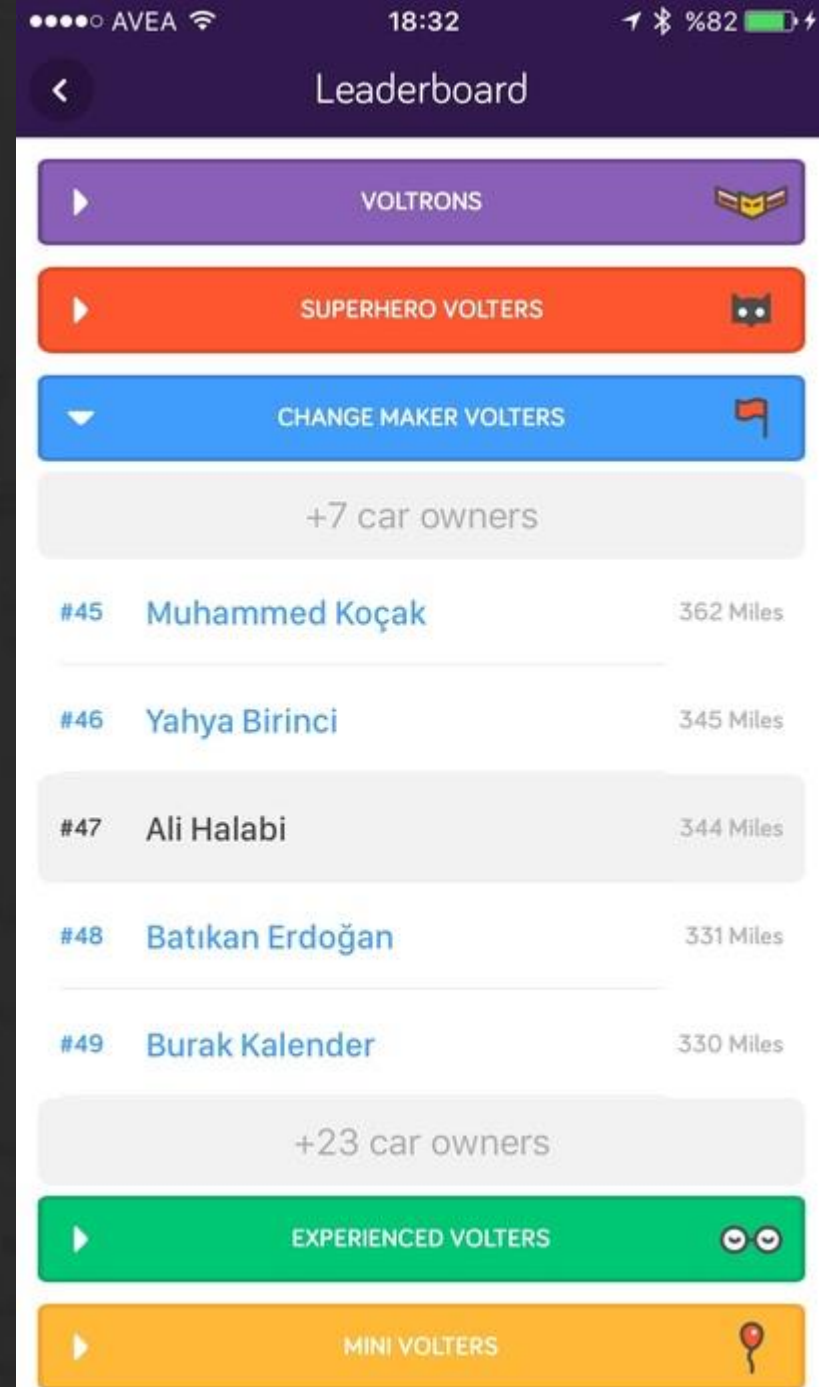
Levels get drivers engaged



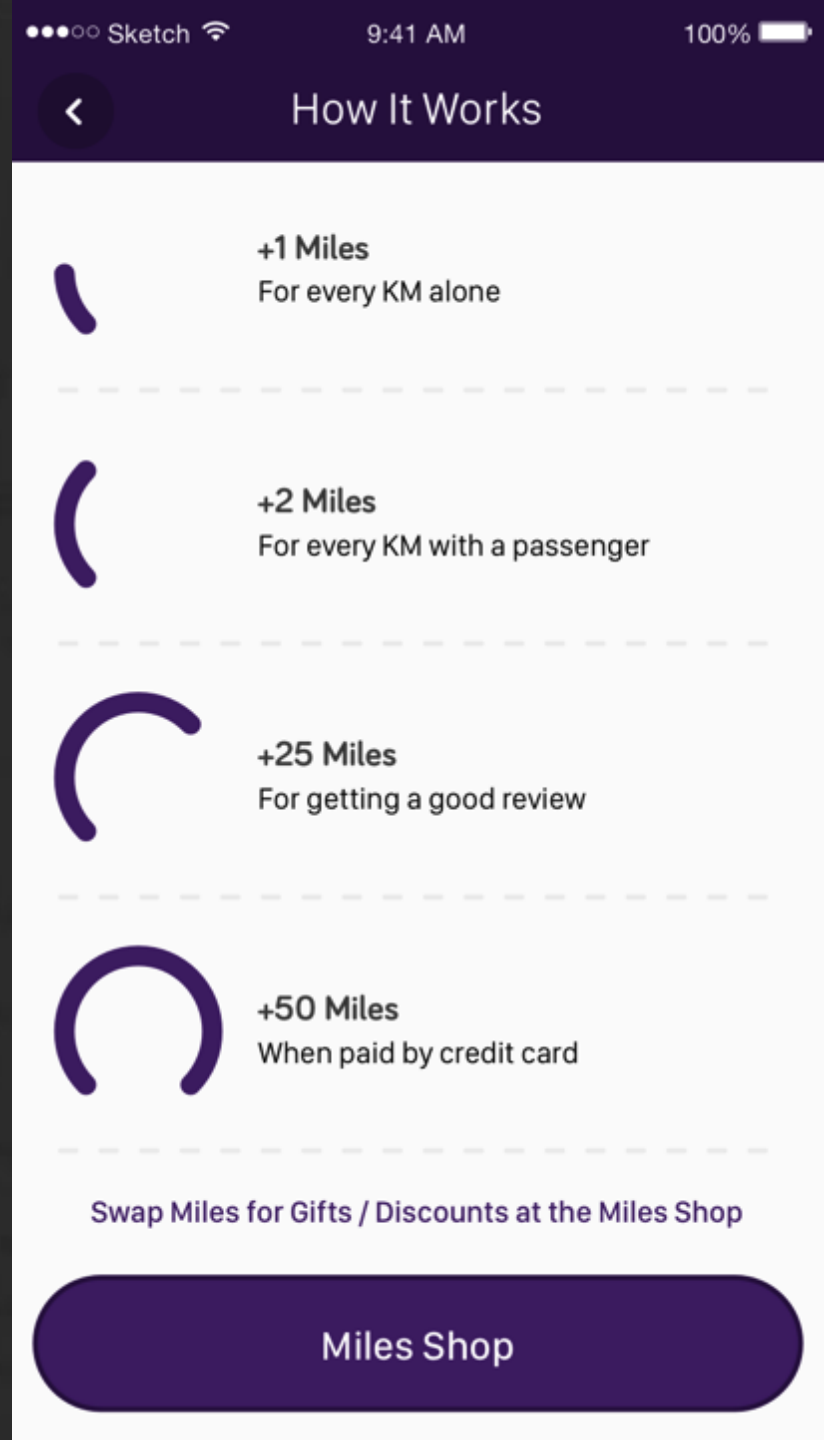
The averages of top 3 levels are updated every Sunday evening

Gamification

Leaderboard gets drivers competing



Drivers earn miles simply by using the app.
Miles earning accelerates with completed rides.



Miles can be swapped at the gift shop.

Sponsors give these gifts for free
(as part of their social responsibility projects)


●●●● AVEA 3G 7:50 PM 83%

< Mil Mağazası

337


KULLANILABİLİR MİLLER

Febreze Araba
Febreze




Son geçerlilik tarihi: 2016-12-31 150 Mil Puan

Sinema Bileti
Cinemaximum



Son geçerlilik tarihi: 2016-05-31 250 Mil Puan

Periodik Araba Bakımı
Mobilotoservis.com



Son geçerlilik tarihi: 2016-10-31 2,500 Mil Puan

Driver's Value Prop.

Get your car ownership costs back (up to 250\$ / mo)

Benefits for a Car Owner

Earn Miles for every KM you drive.
Miles earning accelerates as you complete rides.

Swap these miles with gifts

Earn up to 18% of your income

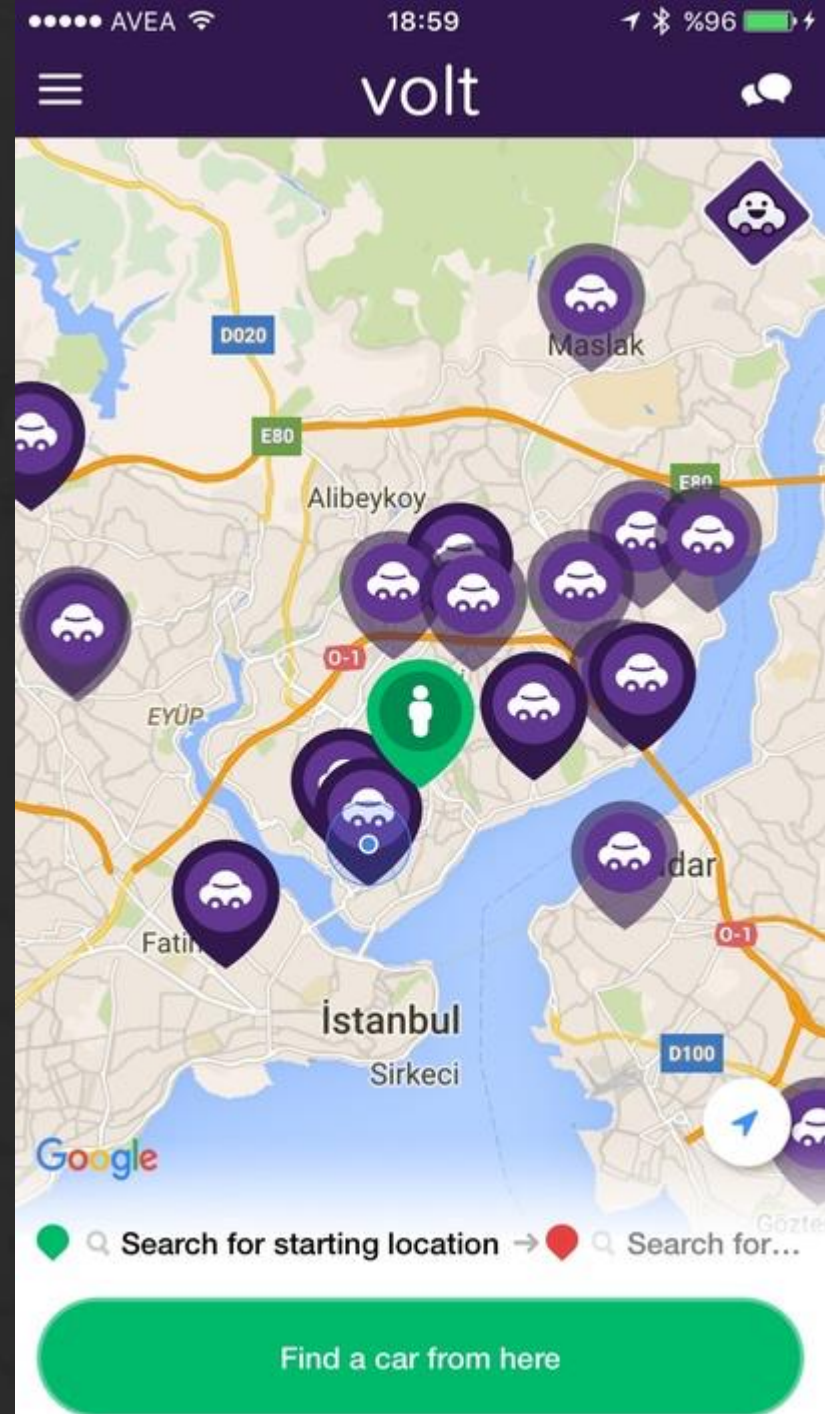
Gamification

Instant gratification

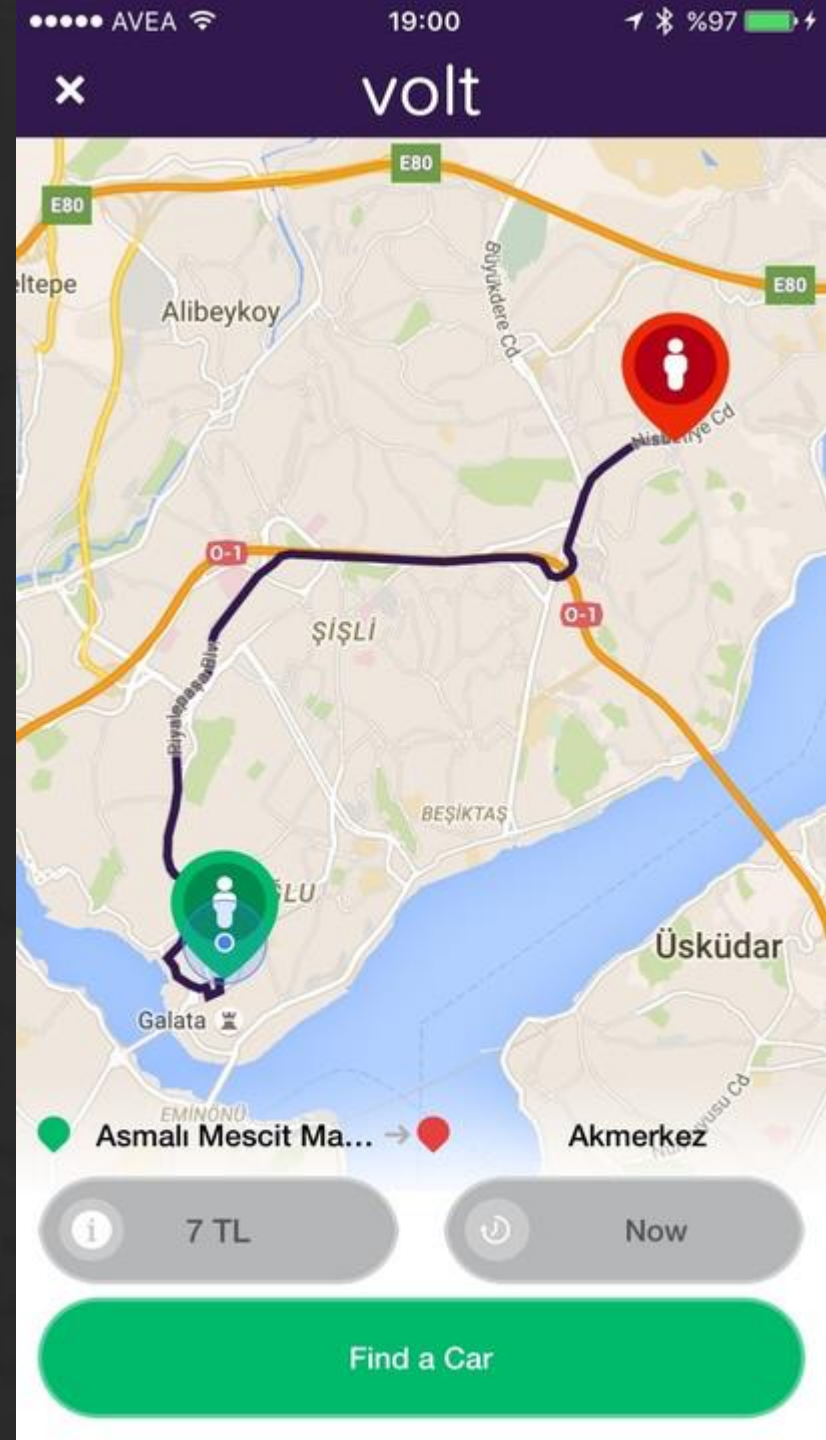
Financial reward



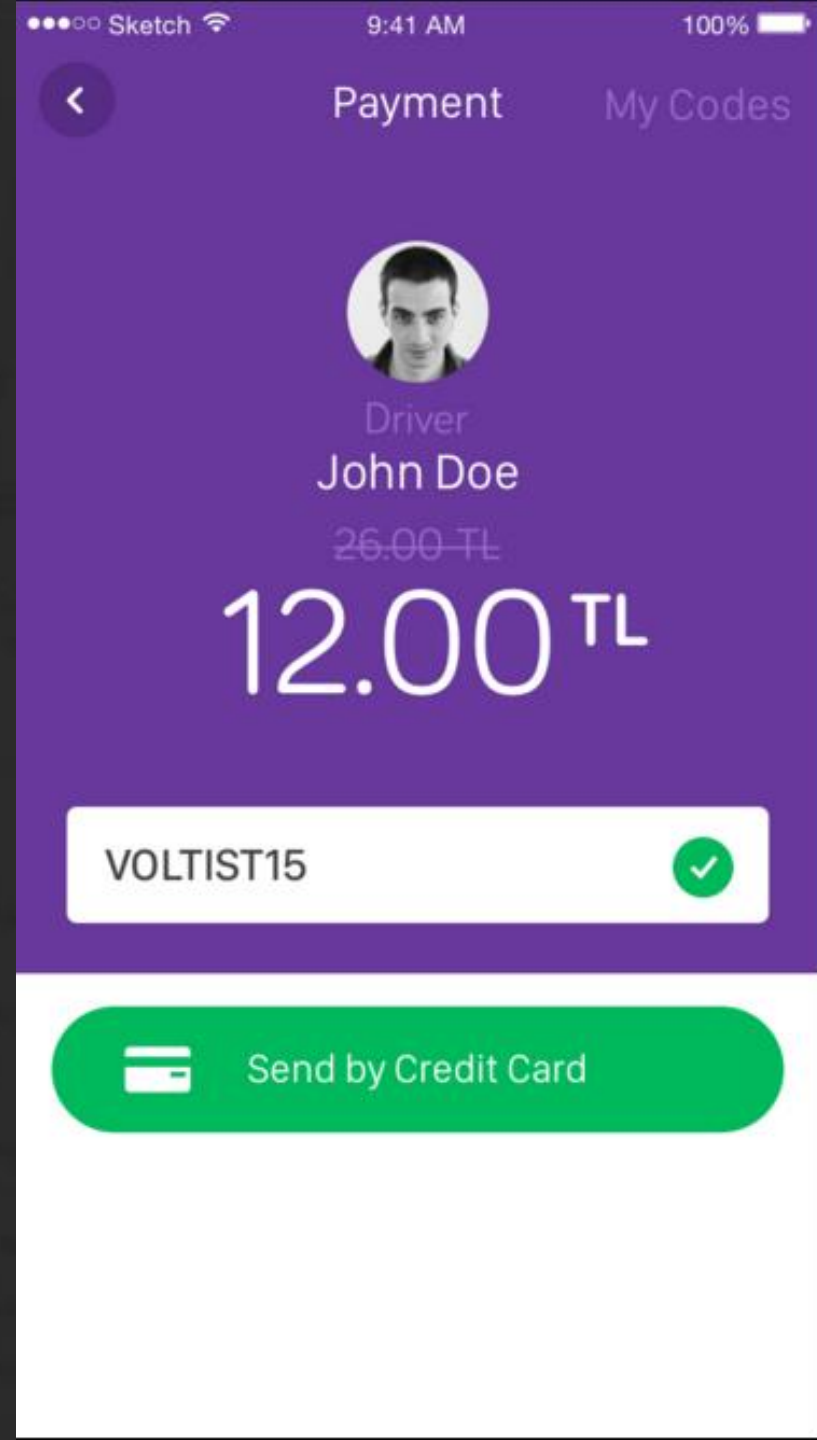
As a passenger you see cars around, their time of departure and their destination.



Or you can simply request a ride by specifying your departure point + destination.



Passenger pays the driver with only one tap



Passenger's Value Prop.

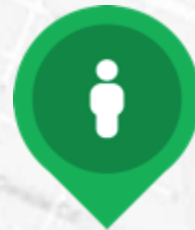
Move around in a car at 30% the price of Taxi!

Benefits for a Passenger

**Travel in the comfort of a car
&
pay 70% less than taxi**

Save time wasted in public transport

Meet likeminded people along the way



Our Investors



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(çiçeksepeti.com Founder)

Investor in:
MarkaVIP



Hasan Aslanoba

(Aslanoba Capital)



Alp Saul

(Pronet Founder)

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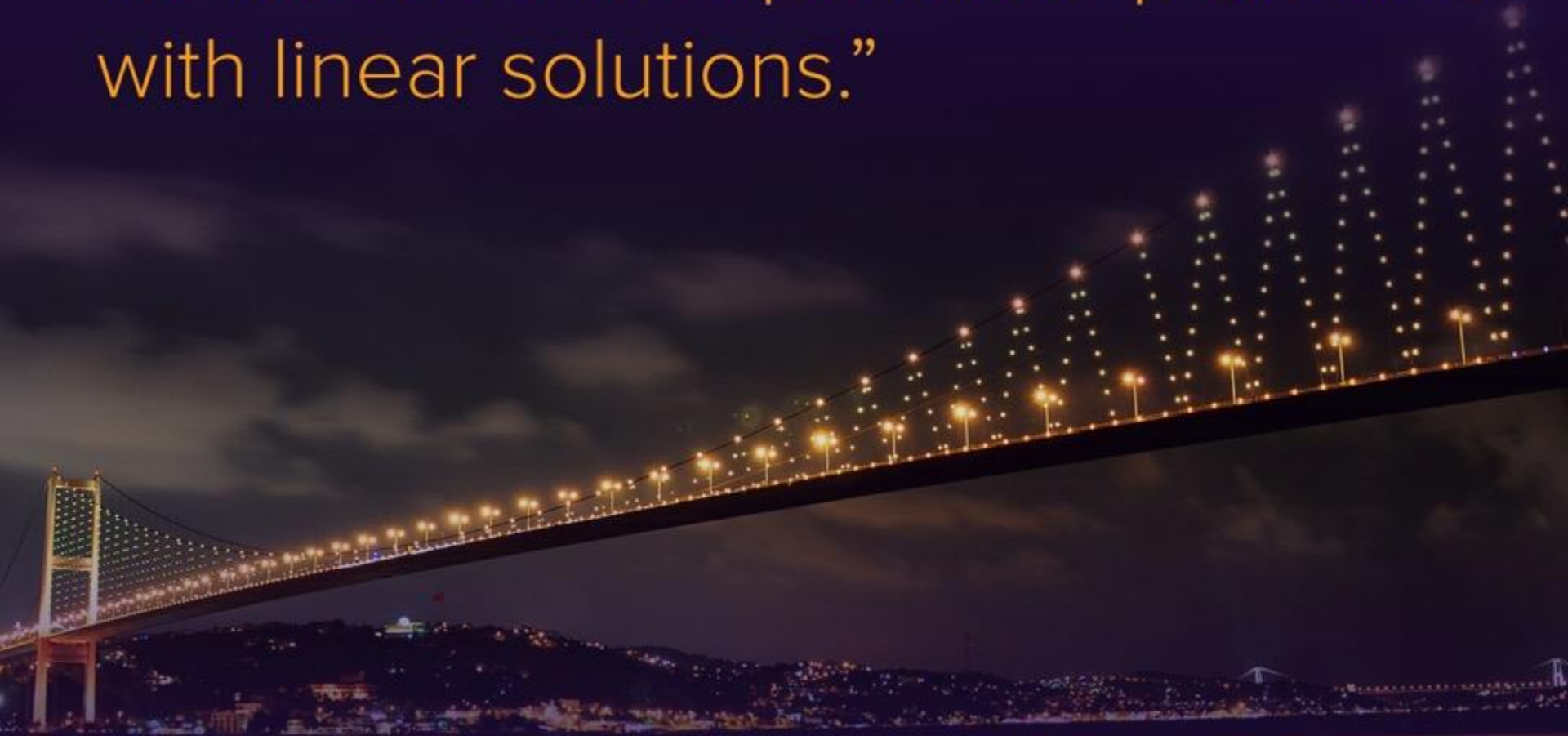
Google Developers
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Learn More



www.thevoltageapp.com

“You can’t solve exponential problems
with linear solutions.”



Banny Banerjee, Stanford Professor

THANKS!
DRIVE VOLT ON YOUR WAY OUT!

